FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00074053 **Type of Permit:** STILL **Release Date:** 01/28/2014

Production Company SHOOT IT PRODUCTIONS/JASON STAFFORD

Insured Company Name SHOOT IT PRODUCTIONS/JASON STAFFORD

Contact Phone No. 1 206-850-6725
Contact Phone No. 2
Fax
Address 810 S SYCAMORE AVE, #2
LOS ANGELES, California 90036

Production Title LUCY ACTIVEWEAR

Type of Production Still Photo

Producer Jason Stafford

Director Jason Stafford

1st AD Jason Stafford

Production Manager Jason Stafford

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Jason Stafford
Primary Phone Mobile - 206-850-6725
Secondary Phone

Location Assistant Jason Stafford
Primary Phone Mobile - 206-850-6725
Secondary Phone

Fees

SANTA MONICA CITY HALL/PARKS STILL PHOTO APPLICATION FEE	$179.20
SANTA MONICA PARKS/CITY HALL STILL PHOTO LOCATION FEE	$102.40
SANTA MONICA ANNENBERG BEACH HOUSE PARKING LOT(S)	$160.00
SANTA MONICA ANNENBERG BEACH HOUSE FILMING OUTDOOR AREAS LOCATION FEE	$1,000.00
SANTA MONICA ANNENBERG BEACH HOUSE STILL PHOTO SANDY AREA LOCATION FEE	$4,000.00

Total Permit Fee $5,441.60

Number of Locations 2

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Summary Information

Location

Permit Number S00074053
Production Company SHOOT IT PRODUCTIONS/JASON STA...
Insured Company SHOOT IT PRODUCTIONS/JASON STA...
Production Title LUCY ACTIVEWEAR

Location Manager Jason Stafford
Primary Phone Mobile - 206-850-6725
Secondary Phone

Location Address 2600 Barnard Way, Santa Monica, CA, 90405

Location Name BEACH PARK #1 / DOROTHY GREEN PARK / LOT 5 SOUTH

Location Type Park

Film Dates 1/29/2014 - 1/29/2014 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Shoot It.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	8
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Exterior models against scenery;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Parking

Base Camp
Location Type : Filming Location

Parking Notes
In Parking Lot.

Crew Parking
Location Type : Filming Location

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Summary Information

Location

Permit Number	S00074053	**Location Manager**	Jason Stafford
Production Company	SHOOT IT PRODUCTIONS/JASON STA...	Primary Phone	Mobile - 206-850-6725
Insured Company	SHOOT IT PRODUCTIONS/JASON STA...	Secondary Phone	
Production Title	LUCY ACTIVEWEAR		

Location Address 415 Pacific Coast Highway, Santa Monica, CA, 90402

Location Name ANNENBERG COMMUNITY BEACH HOUSE

Location Type Government Building/Facility

Film Dates 1/30/2014 - 1/31/2014 08:00 - 18:00 2 days

Open or Closed to the Public Open

Equipment on Location

Type	Quantity
Cast/Crew vehicles	8
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Exterior models against scenery; Interior models against scenery;

Jurisdiction

Political: City of Santa Monica

Police: Santa Monica Police Department

Fire: Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ANNENBERG BEACH HOUSE/CIVIC AUDITORIUM	Elizabeth Dugan

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Annenberg Parking Lot

NOT A PERMIT

5-74053

FilmL.A., Inc.
6255 W. Sunset Blvd 12th Floor
Los Angeles, CA 90028

ATTACHED IS A FINAL DRAFT OF THE PERMIT FOR WHICH YOU APPLIED.

- **Please review all copies of this final draft permit/rider and attachments.**
- **If you need to make changes, contact your assigned coordinator immediately at (213) 977-8600.**
- **If there are no changes, please indicate approval and acceptance of the permit by entering an authorized signature below. *An authorized signature is acceptable if typed in the following form: /john quincy doe/***
- **Please be advised that your signature hereon will bind the production company to all the terms, conditions and restrictions of the final permit. Your permit is not valid and cannot be used unless and until you enter the information requested below with your signature and return it to FilmL.A. with all attachments.**
- **After you enter your signature and other information below and return it to FilmL.A. with all attachments, we will email you the final permit release copy, from which all "Draft" designations have been removed, for your use and records, in a pdf. (If you do not return your approval by 6 p.m. your permit may not be ready for delivery until the next business day.)**

PERMITTEE (Company Name)	SHOOT IT PRODUCTIONS
Signature of Authorized Company Representative Valid signature = /john quincy doe/ (include slashes)	/Jason Simmons/
DATE OF SIGNATURE	1-27-14

By typing your signature above, you certify that you have read and agree to all the terms, conditions, restrictions and obligations of this permit, including the General Terms, Conditions and Restrictions set forth above (collectively, the "Permit Terms"), and you agree to bind the Permittee to all the Permit Terms. You further certify that you have the power and authority to bind the Permittee to the Permit Terms, and you understand and acknowledge that this permit and the Permit Terms constitute a legally-enforceable obligation on Permittee. Your permit is not valid and cannot be used unless and until you sign this document, return it to FilmL.A., and receive a final permit from FilmL.A. from which all "Draft" designations have been removed.

DRAFT & FINAL PERMITS CAN BE SENT ONLY DURING NORMAL BUSINESS HOURS (8:00 am to 6:00 pm).

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